

# WE ARE XAAR

## What we do

We are a world leader in the development of digital inkjet technology. Our technology drives the conversion of analogue printing and manufacturing methods to digital inkjet which is more efficient, more economical and more productive than the traditional methods which have been in use for years. We design and manufacture printheads as well as systems for product decoration and 3D Printing which use our inkjet technology.



## Why we do it

Our purpose is simple – it is to improve supply chain efficiency and to unlock innovation. With Xaar technology our customers and their customers are able to innovate in their manufacturing methods and their products as well as benefit from a shorter supply chain; they can implement more precise and efficient processes, easily produce short batches, take products to market quicker, improve productivity, reduce waste and unlock creativity.

## Why we are different

We are the only truly independent inkjet technology company with over 25 years of know how. We offer unrivalled inkjet expertise including technology and printhead design and development, and manufacture highly customised product decoration systems and industrial 3D Printing for volume manufacturing. Our unique technologies and products are the leading enabler for innovation and for driving supply chain efficiencies for many industries.

Our open systems approach delivers more choice to our customers and also encourages market conversion from analogue to digital processes. Our independence enables a flexible, collaborative approach to ensure we focus on our customers' goals.